



## Circular Details

**Job Title :** Edusmartech Brand Ambassador  
**Designation :** Service Operation  
**Experience :** Entry Level  
**Age :** 20 and above  
**Salary Range :** 1  
**Vacancy :** 100  
**Posted Date :** 02-01-2025  
**Last Date to Apply :** 13-01-2025

Vacancy Type : Work from home

We are looking for enthusiastic Brand Ambassadors who can work from home to be the face of our company and promote Edusmartech School Learning and Management Portal. If you enjoy communicating with customers both online and physical, we would like you to join us.

To be a successful Edusmartech Brand Ambassador, you will need to call and visit schools and events organized by school owners to showcase Edusmartech. You should also be an excellent social media user, with the ability to advertise Edusmartech and answer client queries online and via phone calls. Ultimately, you should be able to increase Edusmartech awareness and generate new sales.

### Duties of Edusmartech Ambassador

Regularly post about Edusmartech online (e.g. social media and forums). Create, share and respond to online reviews. Participate in trade shows as a spokesperson for Edusmartech school learning and management system. Call and visit schools to showcase Edusmartech school learning and management portal. Network and build trusting relationships with potential customers (Schools). Thoroughly understand Edusmartech to inform potential customers. Use word-of-mouth marketing techniques, like referring Edusmartech to friends. Monitor online comments and respond or forward to the appropriate department Assist in organizing marketing events Track schools' preferences and suggest advertising and positioning ideas. Provide feedback to the customer relations departments regarding customers' requests. Maintain strong relationship with the existing customers. Update the reports of daily activities on Edusmartech CRM. Work smart in order to meet up with the periodic target as assigned to you.

### Requirements

Proven ability to work from home as a Brand ambassador, promoter or sales person Strong social media presence on multiple platforms Ability to create online content Familiarity with scheduling tools for social media, like Facebook, Instagram Excellent communication skills Professional attitude An outgoing, friendly personality, and a desire to meet new people Experience in retail sales is a plus